



## Strategy 2015–2020 performance

The current 2025 Strategy is based on strong foundations originating from the effective performance of the previous strategic plans, and specifically those of 2015–2020. All strategic goals for 2020 were exceeded: sales revenue was higher by PLN 176 million (growth by 54%); EBITDA was higher by PLN 158 million (growth by 31%), and net profit was higher by as much as PLN 167 million (growth by 64%). Thanks to the performance of the investment programme, the Capital Group avails of modern machinery and may offer high quality products practically all around the world. The ambitious sales and product goals as well as high effectiveness will help all the Capital Group segments to increase the economic results again in the coming 5 years. Compared to 2020\* EBITDA shall grow by 32%, to PLN 787 million, and net profit by 28%, to PLN 470 million in 2025.



*The successful Strategy 2015–2020 made Grupa Kęty not only one of the most state-of-the-art manufacturing companies in Poland but also improved its image as a dividend-paying company. The new Strategy assumes continuation of the current dividend policy and payment of dividend in the amount of PLN 1.7 billion, - says **Rafał Warpechowski**, Member of the Management Board and CFO.*

In his opinion, higher revenue and profit as well as an optimal investment program and continuation of the dividend policy will be achieved along with the maintenance of safe financial ratios, which will facilitate availing of the possible investment or acquisition opportunities and will, at the same time, act as a safety buffer in case of other than planned market trends.